

# COMPANY PROFILE

*Technology for a more sustainable future*

jp.ik  
inspiring knowledge



inspiring knowledge



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# WHO WE ARE

## OUR STORY

**JP Sá Couto is more than a company – it is a legacy.**

Our story begins in Portugal with two brothers who share a passion for technology and education. Jorge and João Paulo Sá Couto, sons of two teachers who had an immense impact on their community, were taught to be curious about the world around them, dream high and care deeply.

Founded in 1989, JP Sá Couto began as an ambitious Portuguese company that rapidly evolved and expanded, becoming a significant player in the **ICT market worldwide** and recognised as a top-tier **Edtech company**. The company has adapted and continues to adapt to this ever-changing world, unleashing creativity and out-of-the box solutions that are not only focused on education and technology but also, on holistic and integrative solutions.

The company has changed and grown throughout the years establishing partnerships with key industry players and leading pioneering projects worldwide. JP Sá Couto's history remains unchanged and is held firmly and fondly by our people.

In 2025, we continue to work towards our goal to leave the world a better place than we found it and be ahead of the curve.

Visit us at **groupjp.com** and **jpik.com** to find out more.

## OUR COMPANY

JP Sá Couto is a Portuguese company, with international presence and over 36 years of history. jp.ik is the international corporate brand of JP Sá Couto. jp.ik has an extensive track record in the implementation of large-scale projects worldwide, going beyond technological implementation in ICT and Edtech to provide holistic and integrative solutions that address the needs of our customers and partners. jp.ik is committed to creating and delivering innovative and sustainable technological solutions that accelerate digital transformation. Our approach fosters social inclusion and respect for natural resources, striving to always act with integrity.

Our leap into education began in 2008 with the launch of Magalhães computers, the first device assembled in Portugal, named in honour of the famous Portuguese explorer, Fernão de Magalhães. The Magalhães was designed not only as a personal computer for children but also as a tool to navigate the vast ocean of knowledge, inspired by the idea of empowering the younger generation through technology. Developed with Intel's Classmate PC, it was crafted for educational purposes, supporting both classroom learning and study at home.

jp.ik's pivotal role in Portugal's e-Escolinha program marked the beginning of a transformative initiative in educational technology. The program saw the distribution of **over 500,000 Magalhães computers** to students in the first cycle of basic education. This large-scale project demonstrated jp.ik's capacity for large-scale logistics and delivery, positioning the company as a **leader in technology for education**.

Since then, jp.ik has expanded its reach across **more than 70 countries** and has led **over 20 large-scale educational projects**, positively impacting over **16 million students** globally.

The core of jp.ik's approach is the Inspiring Knowledge Ecosystem, an integrated model that draws on our essential pillars: **Technology, Engineering** and **Pedagogy**. This holistic framework ensures that each project is not only technologically advanced but also pedagogically sound, empowering educators and students alike. Rooted in the values of the jp.group, our parent company, jp.ik operates with a commitment to Ambition, People, Humility, Integrity and Innovation, key principles that drive the company's ongoing success.





## INSPIRING KNOWLEDGE ECOSYSTEM

### *Pedagogy*

**Investing in people's skills is investing in a country's sustainable development.**

Achieving inclusive and sustainable growth requires linking all development goals directly to improving the skills of the population. A more skilled workforce accelerates economic growth, so by improving the skills of the workforce, a nation can expect faster development. Our services focus on training, knowledge transfer and ongoing support to empower individuals as productive contributors to the national workforce. By fostering skills development, we ensure the sustainability of projects, creating a cycle of growth and development that can transform a region's future.

### *Technology*

**Integrating ICT takes learning to a whole new level.**

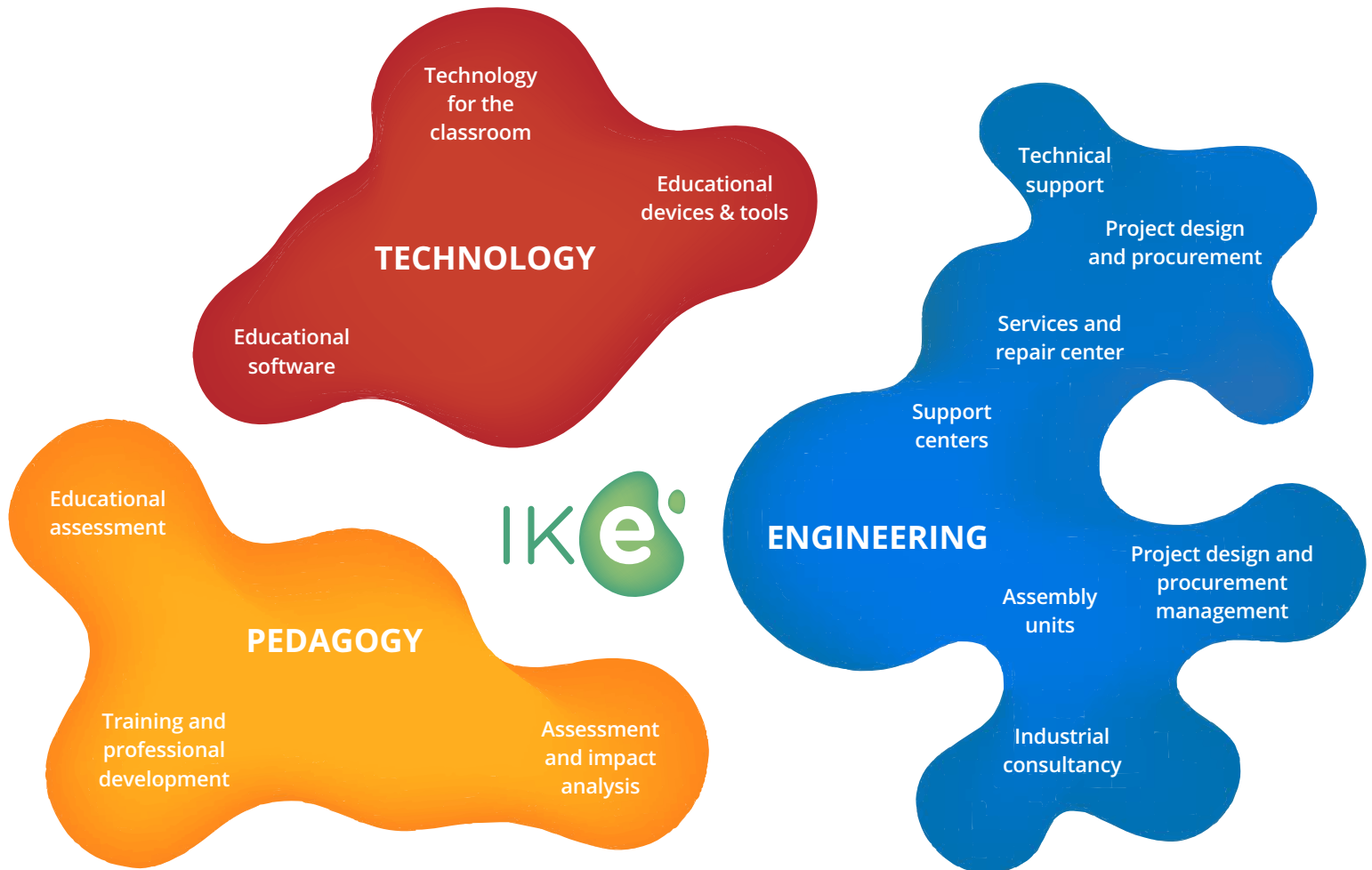
Teachers can create dynamic, immersive learning experiences, with technology that allows students to build knowledge at their own pace, making learning more interactive and rewarding. Our technology division offers complete classroom solutions, including devices, software, infrastructure, network security, and product development. We also provide custom-built images to enhance user experience and quality assurance for integrated systems.

### *Engineering*

**Our Industrial Solutions support Education and Community development.**

jp.ik's Engineering Services bring together different areas of technology clusters, aiming to create jobs, help communities and encourage sustainable economic growth. Our specialized team offers comprehensive industrial project solutions, from Assembly Line customization to the creation of full-scale industrial facilities and after-sales centers, adapting to the diverse needs of our customers. With global experience in education projects, we tailor our engineering services to effectively meet our partners' needs while respecting local customs and culture. Our long-term vision is to build a foundation for lasting economic and social impact by empowering the local workforce and developing skills in education and ICT.





# OUR IDENTITY

## Vision

Our vision is to become a global leader in sustainable technology, shaping a more inclusive and equitable digital future for all.

## Mission

We are committed to creating and delivering innovative and sustainable technological solutions that accelerate digital transformation. Our approach fosters social inclusion and respect for natural resources, striving to always act with integrity.



## Values



Ambition



Humility



Integrity



People



Innovation

## CULTURE

For us, no two days are the same. We thrive on challenging projects. We strive for **continuous improvement**, pushing ourselves further every day. We have a unique culture, with a fantastic, informal, and welcoming team. We value the contribution of every individual, regardless of their role. When big challenges arise, we come together to achieve the desired results.

We feel a strong sense of belonging and pride in the achievements we've made so far but we always strive for more, as reflected in one of our core values, **Ambition**. It does not matter where the person comes from or what they believe in, we value good people and skilled professionals who are passionate about what they do and what they deliver and aware that we are all working towards something greater than merely "our own work".



## OUR BRANDS

### Classmate PC®

The Classmate PC, originally developed by Intel, was handed-over to jp.ik with the purpose of providing affordable and rugged computers designed for educational use. The goal was to bridge the digital divide in education by offering a durable, cost-effective device for students. Extensive work was put in the tailoring and adaptation of the product for various educational needs in different regions.

jp.ik contributed to bringing the Classmate PC concept to life in schools worldwide, particularly in regions where affordable educational technology was needed the most.

The Classmate PC stands as a versatile and comprehensive solution for schools that integrates durability, interactivity, security, and customization, all within an educational framework designed to improve learning experiences for students and educators alike. It incorporates jp.ik's Educational Reference Design, Portfolio Segmentation as well as Training and Assessments.

### Classmate PC products include features specially designed and researched for Education:



Drop Resistance



Fanless Design



Garage for Stylus



Palm Rejection



Liquid and Dust Resistance



Battery Life



Touch Screen



Modular



Since its inception in 1994, Tsunami has stood as a beacon of innovation, quality, and adaptability within the technology sector. Tsunami is our commercial and corporate brand with a proud legacy rooted in excellence. The brand has continuously evolved, embracing the ever-changing demands of the digital age. From the launch of its first laptops in 2002 to the 2024 European Elections, Tsunami has always remained ahead of the technological curve.

Tsunami's journey has been marked by numerous prestigious accolades, including the Intel Most Emerging Brand Award for the EMEA region and multiple Best Brand of Desktops awards from PC Guia, amongst others. These accolades serve as a testament to our unwavering commitment to excellence, innovation, and customer satisfaction.



Tsunami is more than just a brand - it's a representation of jp.ik's commitment to intelligent design, craftsmanship, and unparalleled innovation.

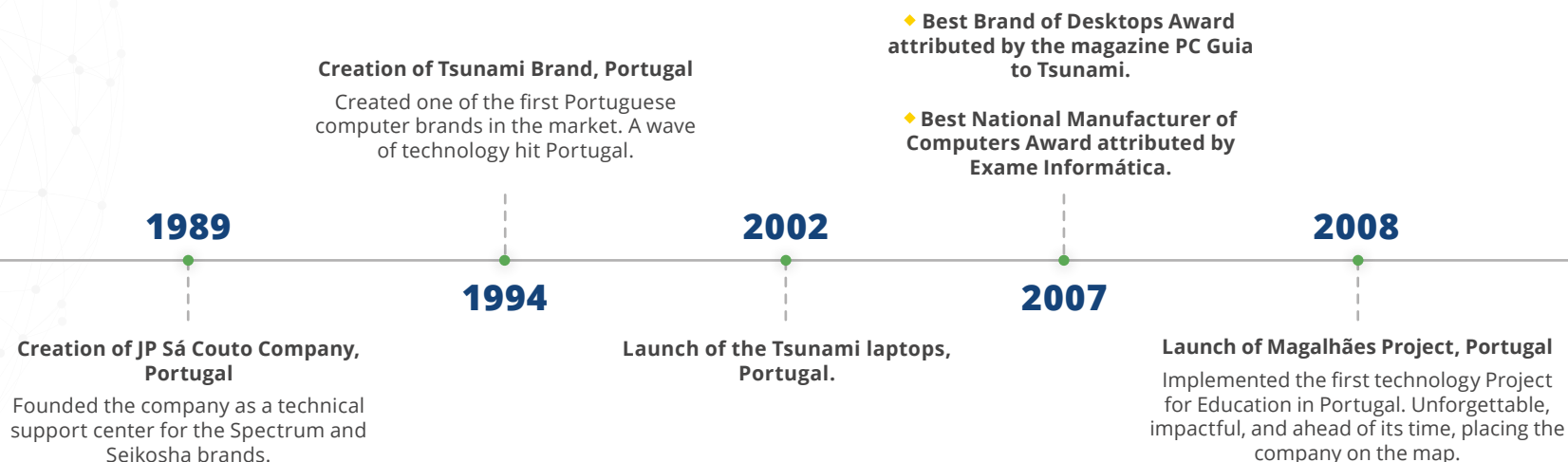
With over 30 years of presence, Tsunami continues to offer a comprehensive range of products each meticulously crafted to meet the needs of today's dynamic and fast-paced digital environment. Our ongoing investment in Research and Development ensures that Tsunami consistently delivers high-performance, reliable solutions for a diverse global market.



## OUR JOURNEY

As we reflect on our legacy, we recognise the highlights that have shaped jp.ik into what it is today. Every achievement, every challenge, and every breakthrough has contributed to the solid foundation we stand on now. Below, we highlight the key moments that have defined our evolution and that continue to inspire us as we work towards an even brighter future.

For the **full version** of our track record visit our website at [jpik.com](http://jpik.com).



### Beginning of Ceibal Project, Uruguay

Ongoing collaboration with Uruguay's Ceibal initiative, which focuses on implementing the "One Laptop Per Child" model to bring ICT to schools, still ongoing to date.

### Beginning of Conectar Igualdad Education Project, Argentina

Developed and implemented a 360 technical consultancy project for industrial and after-sales support through the mitigation of Argentina's digital, educational and social gaps.



### Installed a pilot Pop-up School, East Timor

Pioneered a pilot Pop-up School, helping children in East Timor access quality education.

### Public Education Secretariat (SEP) Education Project, Mexico

Deployed more than 900,000 tablets to Mexican students within a project driven by the Public Education Secretary (SEP), through a joint venture with IUSA.

2009

2010

2012

2014

2015

### Beginning of Canaima Educativo Project, Venezuela

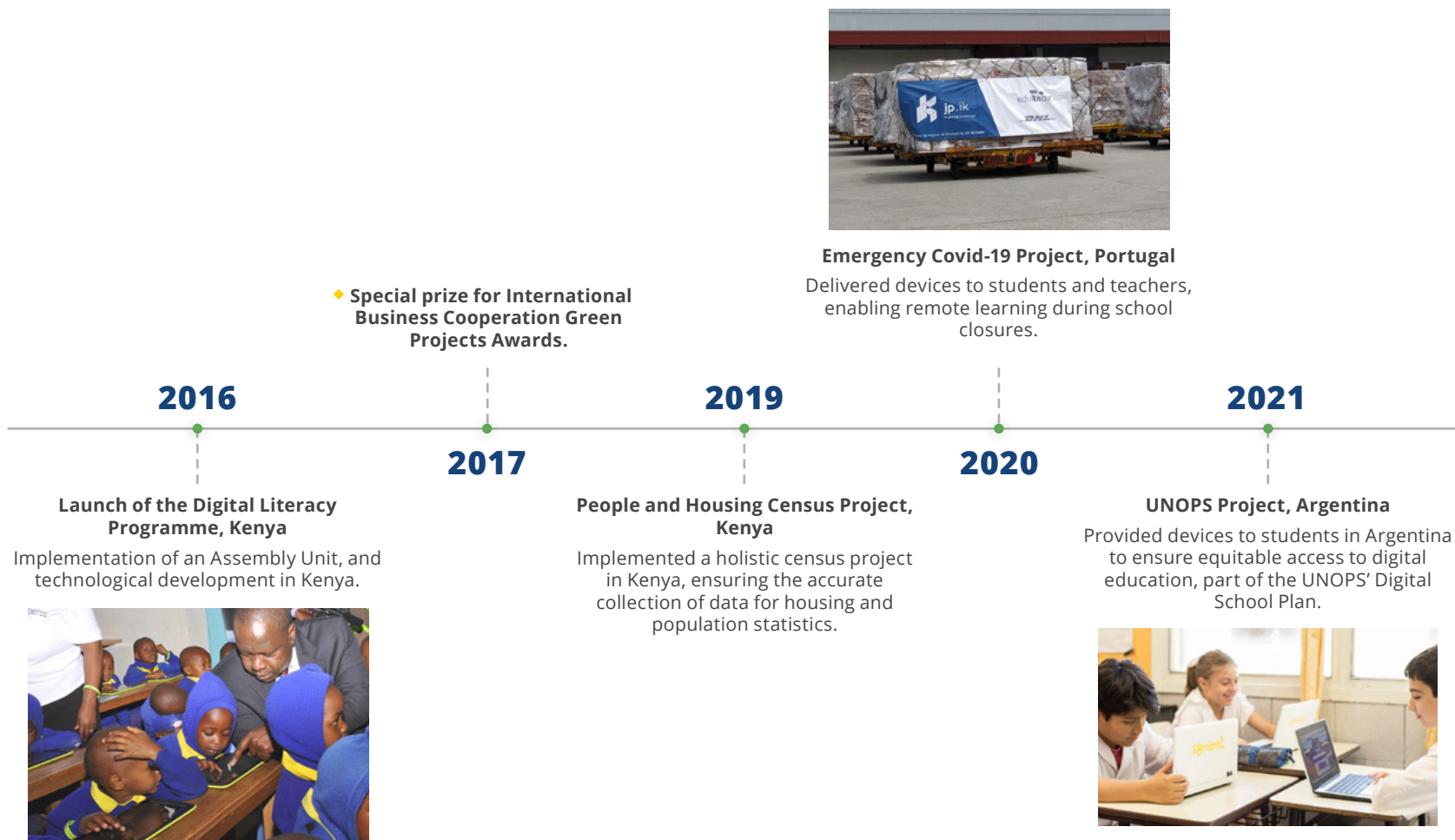
Implemented students' devices, knowledge transfer, technical training and operations of the local Assembly Unit.

### Quipus Project, Bolivia

Implemented and integrated digital solutions into classrooms, aimed at modernizing Bolivia's educational systems.







### Digital Laboratories Phase II Project, Portugal

Implemented the first of its kind digital laboratories through different Portuguese schools with our partners.

### European Elections, Portugal

Provided 29,000 voting machines for the 2024 European elections in Portugal, enabling nationwide voting.

### UNOPS Project, Argentina

Produced and delivered educational devices as part of the main educational Project Plan Sarmiento for the Ministry of Education of CABA.

### Extension of Ceibal Project, Uruguay.

### Extension of Ceibal Project, Uruguay

Delivered 108,000 equipment provided with Microsoft Windows and CSP Licences M365.



2023

2024

2025

2022

### Extension of Ceibal Project, Uruguay

### Digital Laboratories Phase I Project, Portugal

Implemented the first of its kind digital laboratories through different Portuguese schools.

### Pop-up School Project, Ukraine

Implemented a fully equipped Pop-up School in Ukraine, providing essential technology.



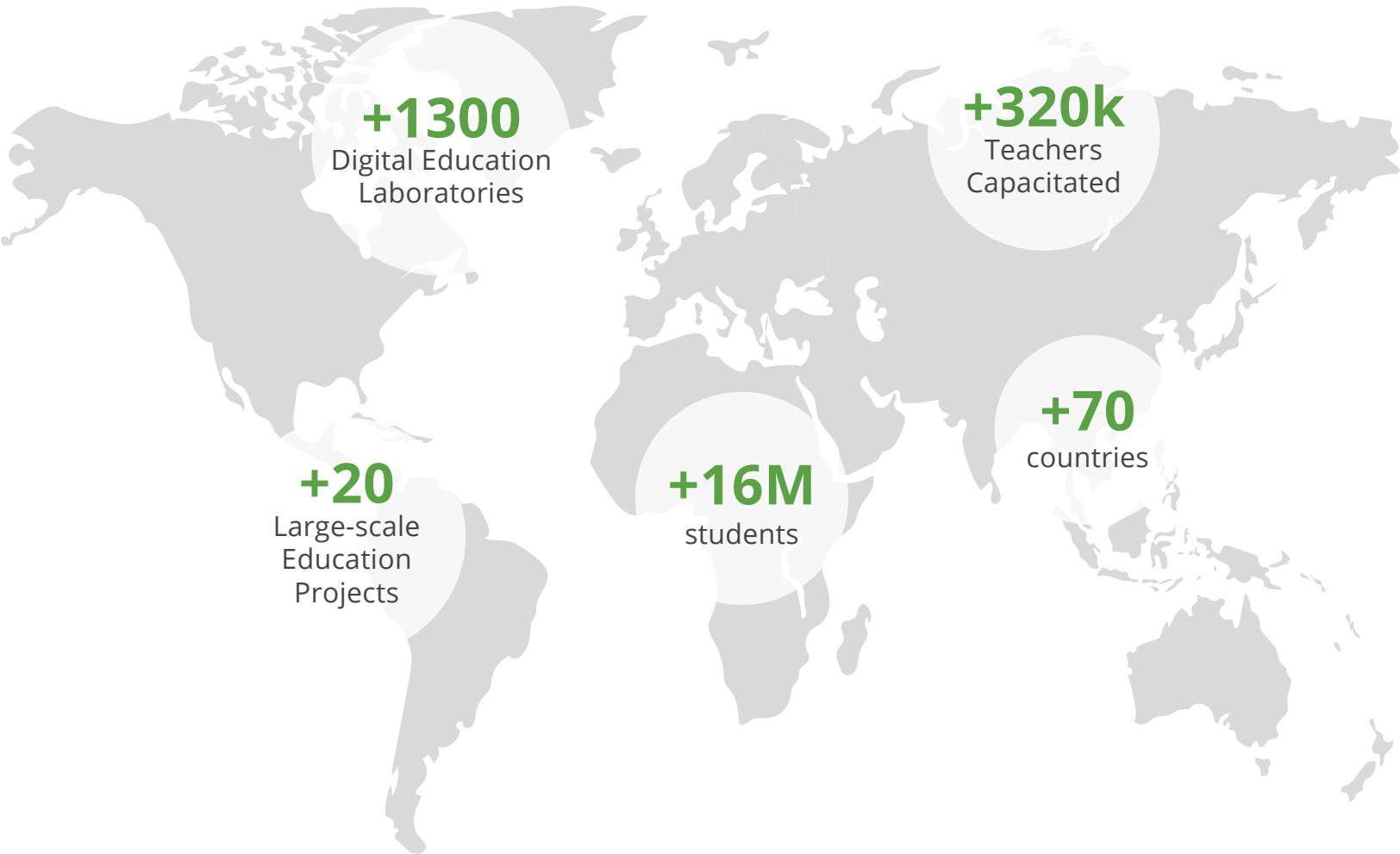
### CTE Digital Laboratories, Portugal

Deployed Digital Laboratories to schools in Portugal as part of Portugal's digital transition strategy for education.

### UNOPS Project, Argentina

Produced and delivered educational devices as part of the main educational Project Plan Sarmiento for the Ministry of Education.

OUR **IMPACT**



## MESSAGE FROM THE BOARD

We are proud of the work that, with the right people by our side, we have been able to do. We are proud of our history, of our ability to adapt, to innovate, to accept challenges and to make projects happen all over the world, which end up being truly differentiating.

We are passionate about technology, and we continue to believe that technology has the enormous capacity to make knowledge available to everyone, anywhere.

We continue to live our dream, working to develop technology for education, but not only for this sector. With our work, we are contributing to a technologically advanced society, and consequently, to a more sustainable and inclusive society.

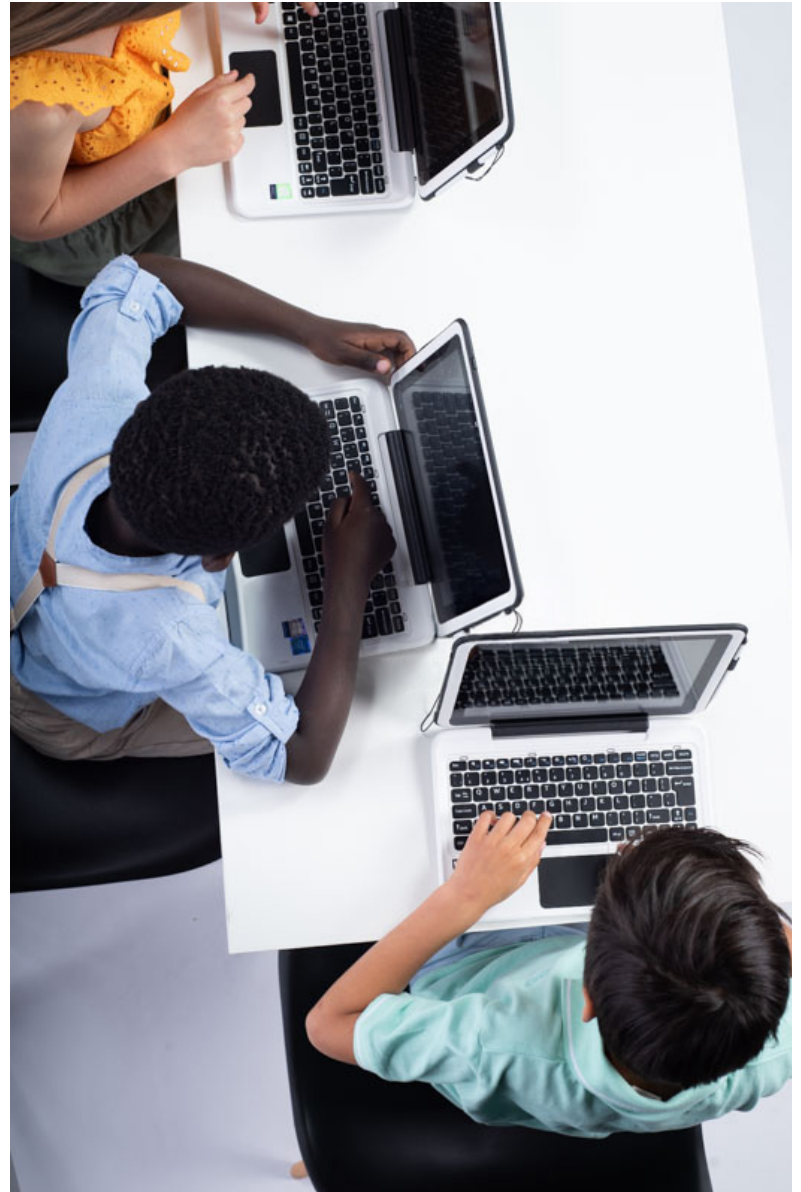


# WHAT WE DO

## OUR OFFERING

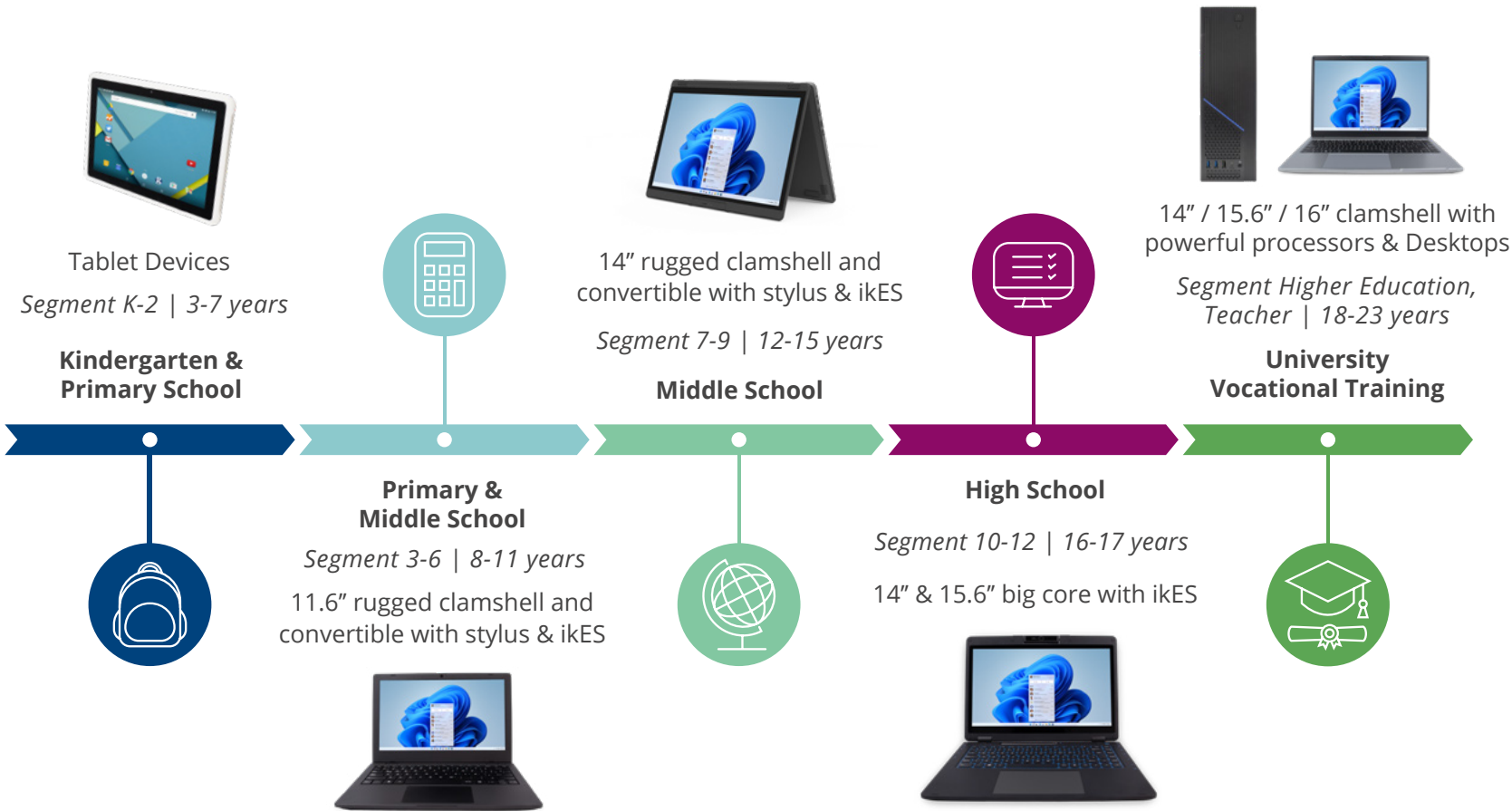
Our products and solutions are disruptive, pioneering, and unmatched. However, we are not limited to the bounds of our offering, we strive to always meet the needs of our partners and clients in an adaptable, flexible and creative way.

Learn more about our portfolio in our website [jp.ik.com](http://jp.ik.com).



# OUR PRODUCTS

## Education Reference Design







ikES, developed by jp.ik, is an **integrated educational ecosystem** and software aggregator designed to enhance learning through a set of pre-installed applications. These tools promote collaboration, problem-solving, critical thinking, and digital literacy, ensuring an immediate and safe learning experience from the moment users receive their device. Built around **STEAM principles**, ikES supports interactive and collaborative teaching, fostering creativity and innovation. With a focus on security, reliability, accessibility, and applicability, ikES offers a unique, inclusive educational solution, leveraging advanced technologies like AI to enhance both online and offline learning.





Stay **productive** on the go



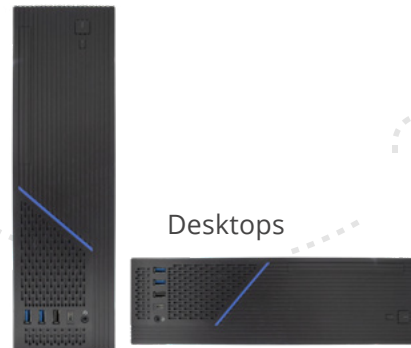
Laptops

**Productive, energy efficient  
and adaptable**



Small Form Factor /  
Mini PC

## COMMERCIAL PRODUCTS



Desktops

**Performance** you can trust

## OUR SOLUTIONS

### *ik Digital Incubator*

The ik Digital Incubator is a crucial response to the rapidly evolving technological landscape, addressing global challenges that have emerged in the post-Covid era. Proposed and designed by jp.ik, aims to **level up digital literacy worldwide** through a phase-by-phase, dynamic solution.

As the name “Incubator” suggests, our objective is to support the (re)birth of digital skills for individuals of all backgrounds, helping to level the digital playing field. This is achieved by providing a physical and pedagogical space dedicated to the development of digital skills, aligned with the **United Nations’ Sustainable Development Goals (SDGs)**.

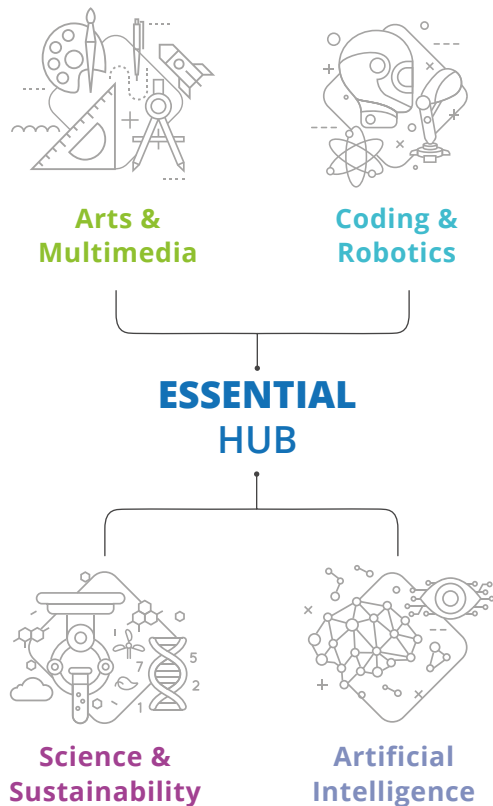
The idea for this holistic solution stemmed from two previous digital laboratory projects, **Technological Education Center (CTE)** and **Digital Education Laboratories (LEDs)**, where jp.ik provided and implemented digital laboratories together with crucial partners for the Portuguese government. The success and positive impact from the **mass deployment** of this unique project led us to research, develop and create the essential and advanced hubs as we know them today.

Together, these hubs form a comprehensive framework to foster digital skills development, **bridging gaps in education** and **creating new opportunities**.

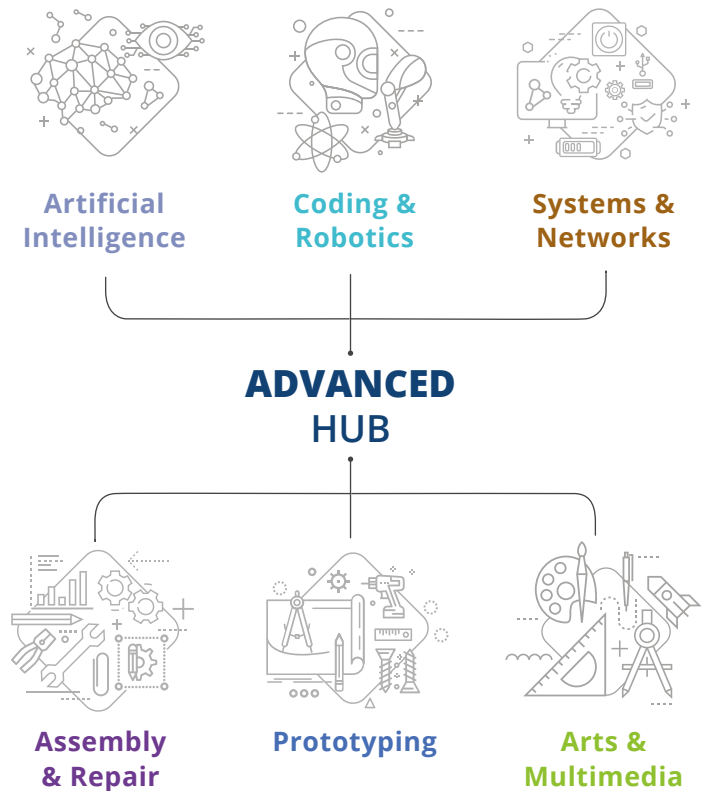


The ik Digital Incubator consists of **two** interconnected Hubs - **Essential** and **Advanced**.

The **ik Digital Essential Hub** provides a physical and pedagogical layout for the development of **transversal digital literacy** as well as critical STEAM technical and socio-emotional skills.



The **ik Digital Advanced Hub** is intended for experienced users and provides access to sophisticated labs, focusing on **high demand areas** in the **local and global job markets**.



## THE **POP-UP SCHOOL** AND THE **POP-UP CAMPUS**



### *Green, Durable and Resistant*

- The eco-friendly design integrates advanced technology with recycled, low-energy materials.
- Solar panels provide electricity for self-sufficiency, creating a sustainable learning environment.



### *Design and Engineering with Purpose*

- Tested and certified by Ensatec.
- Built for harsh conditions.
- Strong resistance to high winds, fire and impact.
- Portable, allowing for relocation in the event of flooding.
- Foundations designed for an efficient and rapid disassembly and reassembly.



### *Promotes Sustainable Development*

- Designed to promote education and lifelong learning.
- Aligned with the UN Sustainable Development Goals.
- Designed to boost the economic growth, poverty reduction, equity and equality through access and education.

## THE POP-UP SCHOOLS

In a world where access to education is often limited by infrastructure, the Pop-up School offers a transformative solution. We developed the Pop-up School as a **flexible, modern, scalable, and adaptable** model for delivering high-quality education to underserved regions. The Pop-up School is a modular, mobile, and easily deployable educational platform designed to be established in locations where traditional schools are absent or inaccessible. Whether in rural communities, post-crisis areas, or rapidly expanding urban zones, the Pop-up School can be set up quickly and efficiently to provide students with a rich learning experience.

The Pop-up School features a modular design that allows for easy assembly, disassembly, and adaptability to different environments, making it a versatile solution for both short-term and long-term use. It incorporates advanced educational technologies, including digital tools and online learning platforms, to provide **dynamic learning experiences** for students of all ages.

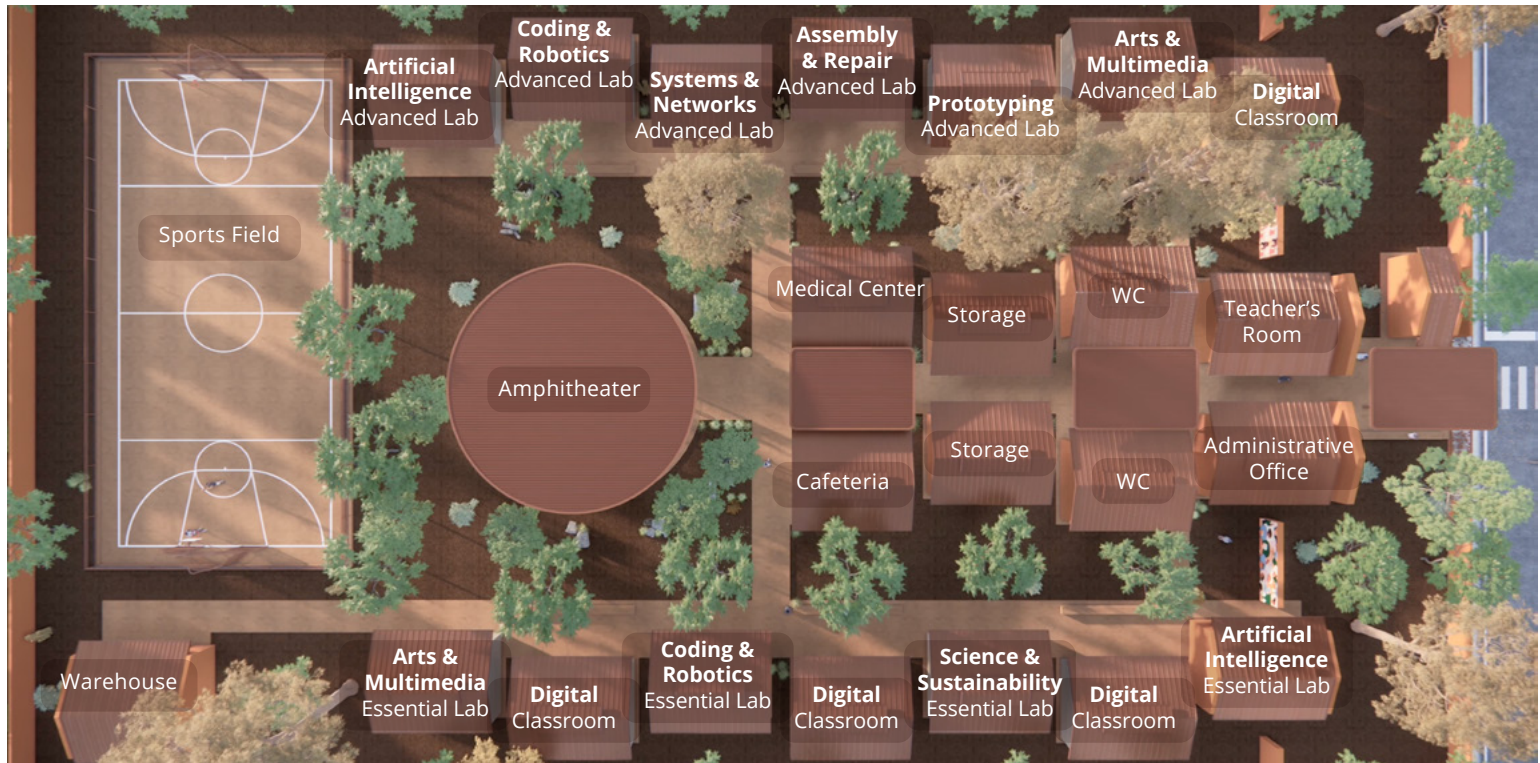




## THE POP-UP CAMPUS

The Pop-up Campus is our most recent innovation aimed at addressing the growing gap in teaching and training infrastructure globally. Building on the success of the Pop-up School model, this solution provides a more **expansive and integrated approach to education** in regions where traditional schools and training centers are unavailable, under-resourced, or non-existent.

Designed as a **self-sustaining** and **adaptable educational environment**, the Pop-up Campus features multiple interconnected structures that ensure a fully functional, scalable, and dynamic learning ecosystem. The campus offers a wide range of flexible spaces, each tailored to the unique needs of the learners it serves.



*Images may not correspond to the real product.*



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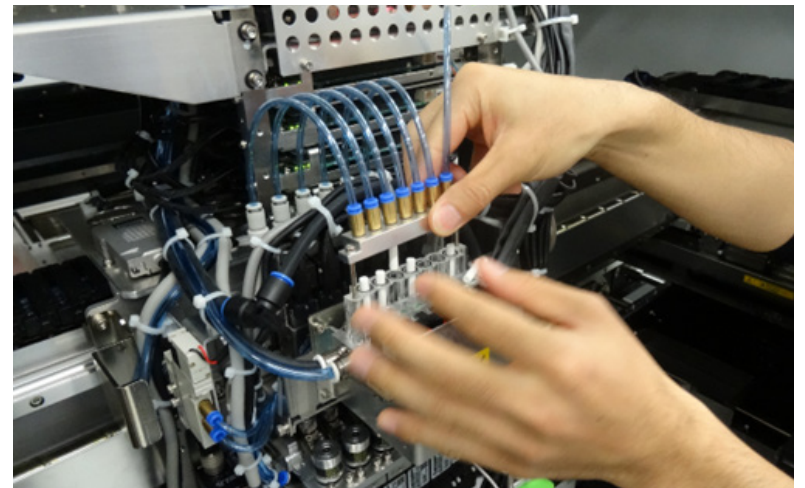


## OUR ENGINEERING CAPABILITIES

At jp.ik, our engineering capabilities span the full lifecycle of **ICT manufacturing** and **deployment**. From planning and constructing advanced production facilities to transferring knowledge and technology, our goal is to build sustainable, high-performance ecosystems for education and innovation around the world.

- **Industrial Facility Deployment:** jp.ik has demonstrated proficiency in designing, constructing, and operationalizing ICT manufacturing facilities.
- **Assembly Line Implementation:** jp.ik has established various Assembly Lines tailored to project needs, including Semi-Knocked Down (SKD) and Complete Knocked Down (CKD) lines.
- **Technology and Knowledge Transfer:** A cornerstone of jp.ik's approach is the transfer of technology and expertise to local partners. This strategy ensures the sustainability of projects and empowers local communities.







# HOW WE DO IT

## OUR OPERATIONS

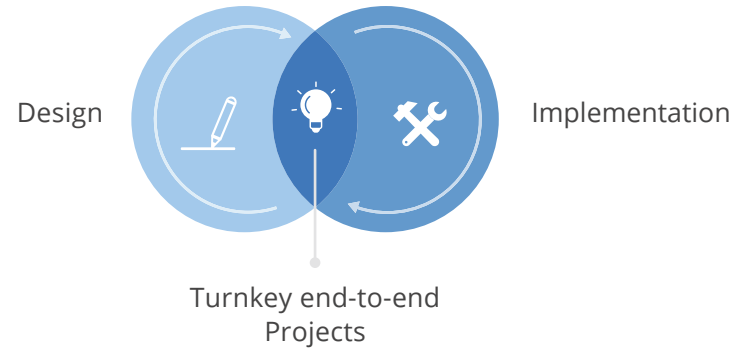
Our business operations are seamlessly integrated, each area complementing and enhancing the other to create a comprehensive ecosystem of services.

### *Turnkey Projects*

We take a comprehensive approach to **large-scale projects**, managing every phase from design to implementation.

• **End-to-End Solutions:** We deliver fully customizable, turnkey projects tailored to the unique needs of each client, ensuring seamless integration and maximum impact.

## Our Core Business Areas



## *Product Design*

We specialize in creating products tailored to the specific needs of various sectors:

- **Education:** Our educational products are designed using expert-driven, research-backed pedagogical insights to ensure effective learning experiences.
- **Commercial and Corporate Applications:** We deliver solutions that seamlessly combine functionality and user experience, optimized for businesses of all sizes.
- **Consumer-Focused Design:** We craft products that cater to the evolving needs of individual users, combining design and functionality to enhance daily life.

## *Design and Implementation*

We excel in bringing concepts to life with precision and expertise, covering a wide range of design and implementation services.

- **Industrial Unit Design and Implementation:** We specialize in building cutting-edge Assembly Lines and repair centers in the technology sector, while ensuring knowledge transfer and sustainable practices.
- **School Infrastructure Design and Implementation:** From specialized classrooms to fully equipped schools, we design educational environments that support modern teaching methods and student success.
- **Digital Laboratories:** Including Basic, or Secondary School Hubs providing essential digital laboratories that serve as the foundation for 21<sup>st</sup> century education. In addition to a Professional, or Advanced Skills Hubs with digital labs designed to cultivate technical and vocational skills for the workforce.

## SUCCESS STORIES

You can read all about our success stories in **our website**.

### Engineering



### Education



### Turnkey



## EUROPE & ASIA

### Magalhães Education Project, Portugal

This pioneering project stood out as the first of its kind. It aimed to provide digital access to all children equally in Portugal. Nearly 16,000 teachers recruited, 160,000 classrooms were equipped, 3,400 schools and 753,000 students reached.



### Covid-19 Outbreak Emergency Project, Portugal

During the Covid-19 outbreak to cope with the closing of school that left many students without access to education. The Portuguese Government launched the “Digital School” initiative to provide every student with a laptop and connectivity for remote learning. The initiative reached around 145,000 students.

### Pop-up School Project, Ukraine

The conflict in Ukraine has damaged thousands of schools and displaced up to 2.8 million children. While distance learning took place, many lacked the equipment to access it. In partnership with USAID, IREX, and Microsoft, jp.ik donated a Pop-up School fully equipped with a Digital Classroom to Zahalsti village in Kyiv Oblast. The Pop-up School provided laptops, backpacks, headsets, netbooks, charging trolleys, and the school infrastructure itself.

### Digital Literacy ASA Project for the Elderly, Portugal

The Municipality of Valongo launched the ASA 4.0 digital literacy project for senior citizens. Developed in partnership with Altice and jp.ik, the initiative offered specifically designed tablets including a tailored software aggregator to meet the needs of senior citizens and promote cognitive development.

### **European Elections Project, Portugal**

For the 2024 European Elections, Portugal implemented a groundbreaking initiative to modernize Portugal's electoral process and enable nationwide voting. A total of 29,000 fully customized devices were supplied by jp.ik in partnership with Altice Portugal, Bravantic, Intel, Microsoft, and Ministério da Administração Interna. This programme reached all the Portuguese municipalities.

### **Learning Device Delivery Project, Kazakhstan**

During the Covid-19 outbreak, Kazakhstan's Ministry of Education together with jp.ik delivered 47,000 devices to students and teachers. The objective was to enable remote learning even in the most remote areas of Kazakhstan.

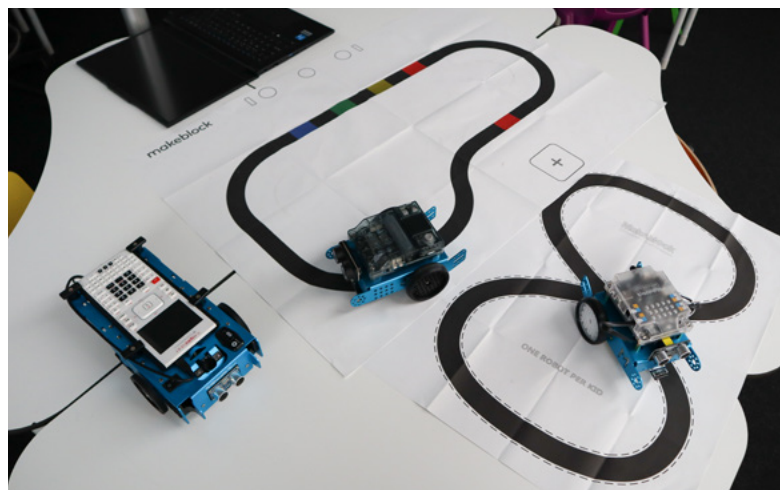
### **Digital Education Laboratories (LED) Project, Portugal**

In 2024, jp.ik implemented the first of its kind Digital Education Laboratories (LED), aiding with the integration of STEM education into the curriculum.

Funded by the Portuguese Ministry of Education, the LED Project reached over 1,000 laboratories to 400 schools across the country. This initiative was born from the close collaboration between teachers, students, pedagogues and EdTech Specialists to pave the way for Governments and Public institutions.

### **Education Technology Centers (CTE) Project, Portugal**

In 2025, jp.ik successfully engineered Education Technology Centers (CTEs) to foster vocational training on emerging professions as well as boosting individual's skills in the world of digital transformation. This initiative was implemented in Portuguese Schools and financed by the Portuguese government and the EU.



## AFRICA

### **SOS Villages d'Enfants Project, Ivory Coast**

Successfully conducted a pilot project, in 2018, to integrate technology in the learning experience with SOS Village d'Enfantes, an organisation that provides humanitarian and developmental assistance to families facing difficulties.

### **Le Perroquet, Gabon**

Driven by the goal of integrating ICT into Gabon's education system, the government launched its first digital classroom in Libreville, led by ANINF and jp.ik. This initiative aimed to improve the quality of education and was supported by the production and supply of laptops, as well as the distribution of technology solutions for education based on ICT.

### **Digital Literacy Programme Education Project, Kenya**

From the eight suppliers in competition, the consortium of jp.ik and Moi University won two of the three lots, covering 26 counties. This education project integrates the installation of our leading technological solution for Education in 13,700 of a total of 22,000 public primary schools and the delivery of 695,000 devices to young students and capacitated more than 30,000 teachers. This project included an Assembly Unit, allowing most equipment to be assembled in Kenya and promoting technological development in the country, ensuring the continuity of this project.



### **Engineering Project, Botswana**

jp.ik partnered with the Botswana's Government to implement a nationwide engineering project aimed at advancing digital education in primary schools. jp.ik delivered and configured wired and wireless local area networks, supplied ICT equipment including e-content, and distributed 27,500 student devices.

### **Engineering Project, Senegal**

The Senegal Project aimed to establish capabilities for product development, testing laboratories for certification, Completely Knocked Down (CKD) Assembly, Surface Mount Technology (SMT) motherboard Assembly, and after-sales support services, with a monthly capacity of 65,000 units. As part of the service, jp.ik provided architectural and multidisciplinary engineering guidance to ensure the building met all industrial requirements.



### **Census Project, Kenya**

In 2019, the Kenya National Bureau of Statistics (KNBS) led the national census, supported by Moi University. jp.ik partnered with KNBS to supply and deliver 67,234 tablets, 61,028 power banks and solar power banks across 22 counties in Kenya. To ensure the project's success, jp.ik provided comprehensive technical, industrial, logistical, and management support.



### **Engineering Project, South Africa**

The project involved implementing an Assembly Line with a production capacity of 8,500 units per month, designed and executed based on jp.ik's expertise. jp.ik established a complete Operational Repair Center, providing consultancy on both cost and technical aspects for the Repair Center and Assembly Line. The project also covered the procurement and supply of necessary equipment, along with installation, commissioning, and on-site training for a fully operational Assembly Line. Civil Engineering Consultancy was also provided to ensure all requirements for the successful implementation of the Assembly Line were met.



## AMERICA

### Lempitas Project, El Salvador

The primary goal of this education project was to ensure that every child had access to a computer, while equipping teachers with advanced educational technologies. The project also established an Assembly Line with a capacity of 25,000 units per year implemented in a technical educational center that provides a symbiosis between preparing students for the job market and local production objectives to support its long-term sustainability.

### Education Project, Mexico

This project was ongoing from 2013 to 2016, through a joint venture with IUSA, one of the largest industrial groups in Mexico, jp.ik has deployed more than 900,000 tablets to Mexican students, within a project driven by the Public Education Secretary (SEP). The programme has been impacting schools, students and teachers, including the provision of educational content, classroom management software and teacher training.

### Balboa Project, Panama

The Balboa Project, initiated by jp.ik, aimed to integrate ICT through the use of computers specifically designed to support the daily activities of students. The program was a collaboration between the National Government of Panama, the Ministry of Education, and the National Authority of Government Innovation. Through this partnership, 93,500 laptops were delivered during the first school term of the 2012 academic year to students.

### Quipus Project, Bolivia

The Quipus Project, which ran from 2013 to 2016, aimed to integrate ICT into Bolivia's education system. This initiative was particularly impactful as only 24% of Bolivian families had access to a computer. jp.ik took on the responsibility of completely renovating the Texturbol plant and constructing the Kallutaca industrial unit. The Quipus Assembly Line has already produced over 200,000 devices for students and teachers. Today, the plant boasts a production capacity of 600,000 devices per year.



### Conectar Igualdad Education Project, Argentina

This project included several phases throughout the years, and it is a testimony to our long-standing commitments. Up until 2019, we worked continuously to develop, monitor and support in a number of different ways including teacher training, technical support for three years, the development of digital content for educational purposes, technical consultancy for industrial and after-sales support.

### **Cainama Project, Venezuela**

The Cainama Project took place from 2010 to 2015, as successful collaboration between the Bolivarian Ministry of Science, Technology, and Innovation and jp.ik. This initiative focused on deploying student devices, providing knowledge transfer, offering technical training, and establishing a local Assembly Plant. As a result, over 3 million students, from basic to secondary education, benefited from the Canaima Initiative.



### **Ibirapitá Project, Uruguay**

The Ibirapitá Project in Uruguay aimed to foster digital inclusion among older adults with limited resources, enhancing their access to technology. As part of the initiative, 118,600 tablets were distributed, each equipped with a specially designed, intuitive interface tailored to meet the needs of senior users, ensuring ease of use and greater engagement with digital tools.

### **UNOPS Project, Argentina**

Since 2005, the United Nations Office for Project Services (UNOPS) has been implementing projects across Argentina, assisting the government in delivering tangible results for communities. As part of the Digital School Comprehensive Plan Assistance project, UNOPS focuses on supporting the implementation of humanitarian aid, development, and peacebuilding initiatives in some of the world's most complex contexts. jp.ik was awarded the long-term agreement to contribute to this project by delivering more than 150,000 devices and providing ongoing support across various regions.

### **OLPC Project, Honduras**

In this ongoing collaboration, jp.ik is responsible for the development and delivery of 12,500 devices in Honduras and East Timor as part of a partnership with One Laptop per Child (OLPC), a non-profit organization dedicated to providing every child in the world with access to new channels of learning, sharing, and self-expression. Through innovative delivery strategies, jp.ik has helped bridge the digital divide and empower students and educators across Honduras.





Ceibal

*A turnkey project that we deeply believe in, demonstrating our long-term commitment since 2009.*

Ceibal, standing for Education, Computers, Connectivity for Learning, is a groundbreaking public policy initiative in Uruguay, notable for its national scope and impact. The initiative’s mission is to ensure that every student and teacher in public education has access to a laptop, internet connectivity, high-quality educational content, a robust pedagogical framework, and dedicated teacher support to enhance learning outcomes.

Since 2010, jp.ik has been a key partner in multiple areas of the project, contributing to the supply of laptops, project management, strategic planning, product and industrial development, operations, and after-sales service. Through its collaboration with Ceibal, jp.ik has helped expand internet access and deliver educational tools and resources, significantly improving the educational experience across Uruguay.

By developing and producing EdTech devices aligned with Ceibal’s pedagogical approach, jp.ik has reached and empowered over one million students, supporting the long-term success of this transformative initiative.



Initiative Main Objectives



Digital Inclusion



Graduate  
Employability



National Digital  
Culture



High-order  
Thinking Skills



Gender Equality



Student  
Motivation

# SUSTAINABILITY

*"Our business is about technology and people, it is about a striving increasingly sustainable and innovative technology, it is about the digital transformation. We believe in the power of an inclusive society with respect for the environment and we work daily to come closer to that dream. Sustainability is part of our strategy, and it is deeply ingrained in our activities. For us it is not a matter of choice, it is the right way to act, and we must strive to make the world better place."*

**Madalena Sá, People Director at jp.ik**  
**Carla Araújo, Management System Lead at jp.ik**

## PRODUCT CERTIFICATIONS

Our products have achieved certifications that make us proud and inspire us to strive for excellence.





## COMPANY CERTIFICATIONS

We are proud of the steps we take together towards a better future.

### ISO 9001 | Quality Certification

Certification in quality management, demonstrating the company's commitment to meeting customer needs and ensuring continuous improvement.

### ISO 14001 | Environmental Management Systems

Recognition for effective environmental management systems, improving the company's environmental performance and sustainability efforts.

### ISO 45001 | Occupational Health and Safety Management System

This international standard is designed to protect workers' health and safety while improving working conditions.

### ISO 50001 | Energy Management System

This international standard recognizes the company's effort to improve energy efficiency, reduce energy costs, and minimize environmental impact.

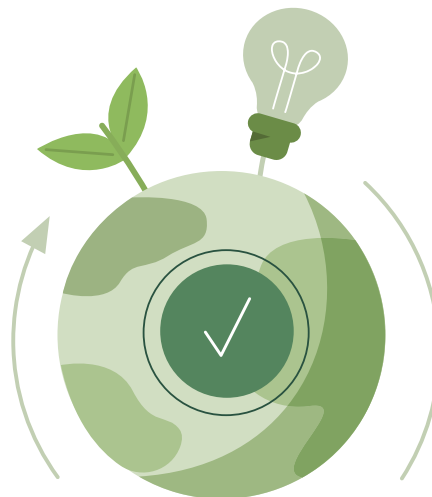


## OUR ESG PILLARS

Our ESG framework is comprehensive and grounded in deeply researched, material themes that reflect the complexities of our industry and align with what truly matters to our business.

### Environmental

- Boost technological progress without compromising the environment.
- Mitigate climate change impacts, reduce pollution and adopt circular economy in our technological solutions.



### Governance

- Keep innovating, promoting a culture of integrity.
- Several governance measures in place such as our Code of Ethics and Conduct, and a Whistleblower Channel.

### Social

- People are at the center of jp.ik's success.
- Make sure our people have better working conditions in a healthy and safe environment.
- Tend to customers' needs and our communities, contributing to a more inclusive and technologically advanced society.

# RECOGNITIONS

- ◆ **Innovation Award by Microsoft** - Recognized for outstanding innovation in technology.
- ◆ **Learning without Frontiers Award** - Awarded for excellence in Primary and Pre-School Innovation.
- ◆ **World Education Summit Award** - Best Innovation in Teaching and Learning Technologies.
- ◆ **COMPUTEX d&i Awards** - Recognition for excellence in Computers and Systems for Pupil 108 and Any 301.
- ◆ **iF Design Award for Product Design** - Awarded for the design of Any 201, Pupil 103, and Pupil 104.
- ◆ **A' Design Awards for Digital and Electronic Devices Design** - Gold Award for Pupil 108.
- ◆ **A' Design Awards for Digital and Electronic Devices Design** - Silver Award for Unite 401.
- ◆ **A' Design Awards for Digital and Electronic Devices Design** - Bronze Award for Pupil 107.
- ◆ **Manufacturing and Exportation Awards - As Maiores do Portugal Tecnológico**  
Recognized for excellence in Manufacturing and Exportation within Portugal's technological sector.
- ◆ **100<sup>st</sup> Companies to Work for in Portugal** - Best Company to Work for the GEN X Generation.
- ◆ **100<sup>st</sup> Companies to Work for in Portugal** - 25th Best Company to Work for in Portugal.
- ◆ **Special Prize for International Business Cooperation** - Awarded for Green Projects at the International Business Cooperation Green Projects Awards.



**We work with local partners | Join us on our journey!**

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