



Company Profile

**jp**.ik

inspiring knowledge





# jp.ik

## INSPIRING KNOWLEDGE

Contributing for a sustainable world is the force that drives our daily work in jp.ik. For that, we believe technology is an enabler in terms of accessing and transferring knowledge. Therefore, technology is powerful in making Education accessible to everyone everywhere. We believe that through Education, it is possible to build authentic Knowledge Societies and, consequently, a more sustainable and fair world to everyone!

We believe great companies are inspired  
by purpose and can CHANGE LIVES!

jp.ik

## Board Message

The audacity of dreaming and believing no one can ever take away from us. To the pencils that write stories and color drawings, we leave the task of creating and conveying to you our essence in an innovative and bold manner. We brought this new pallet of colors, new sensations, various projects, in a unique and renewed way.  
If there were ever any doubts, we replaced them for ambition.  
To risk, we brought audacity.  
On our past, we laid the foundation of our future.  
Thus we start, once again, a new phase, which we believe will maintain the desire and humbleness that has always characterized us.  
From our persistence in the face of obstacles and our humbleness, we created the group. From ambition, we extracted integrity. New challenges and realities with the same purposes.  
Where honesty always overlaps success and humbleness overlaps temptation.

**So welcome all to jp.group.**

## Identity

**Vision** | Maintain Leadership in the Innovation of Technology-Based Solutions for Education in partnership with the main market players

**Mission** | Implement innovative and sustainable solutions that enhance the transformation of communities through a global network of partners

## Values

**Local Awareness** | We offer solutions that are unique and tailored to the needs of our clients and respective communities.

**Innovation** | We create advanced technological solutions that guarantee the success of projects in the present and in the future.

**Agility** | We adapt quickly to an ever-changing world and have the flexibility to meet our costumers' needs.

**Ambition** | We are bold! We want to continue growing and evolving.

**Humbleness** | Ours is a success story! However, we have not forgotten our origins and how we got here. We do not underestimate others and are constantly learning.

**Persistence** | We are committed and never give in to adversity.

**Integrity** | We act honestly! We strive to honor our commitments to employees, clients, suppliers and shareholders, creating relations of trust.

**Change** | Our capacity to adapt and transform in the face of adversity pushes us further forward!



# OUR JOURNEY

## MAIN PROJECTS AND MILESTONES

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- Launch of the first education project e-escolinhas, in Portugal
- Launch of Magalhães Mg1 in the retail segment
- Opening of two new Magalhães' assembly lines

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- Launch of Magalhães Mg2 in the retail segment
- Launch of the education project Conectar Igualdad, in Argentina
- Launch of the education project Plan Ceibal, in Uruguay

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- Official presentation of the 3<sup>rd</sup> Generation of Magalhães

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- Launch of the education project Canaima Educativo, in Venezuela

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- Creation of the brand for the Education business unit "JP – Inspiring Knowledge"
- Official presentation of the 1<sup>st</sup> Magalhães tablet and the 4<sup>th</sup> Generation of Magalhães
- Creation of Popup School Concept
- Implementation of the 1<sup>st</sup> Popup School with the support of the Congregation of Canossian Nuns, in East Timor
- Launch of the education project Meu Kamba, in Angola
- Launch of the education project Escuela 2.0, in Galicia
- Learning without Frontiers Award for Primary and Pre-School Innovation
- World Education Summit Award for Best Innovation in Teaching and Learning Technologies

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- Launch of the education project Quipus, in Bolivia
- Launch of the project Police Security Forces, in the UK, in partnership with the British company TETRATAB
- COMPUTEX d&i Awards for Computers and Systems – Pupil 108
- COMPUTEX d&i Awards for Computers and Systems – Any 301
- IF Design Awards for Product Design – Any 201
- IF Design Awards for Product Design – Pupil 103
- IF Design Awards for Product Design – Pupil 104

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- Launch of mymaga brand as a global brand for Education
- A' Design Awards for Digital and Electronic Devices Design Gold - Pupil 108
- A' Design Awards for Digital and Electronic Devices Design Silver – Unite 401
- A' Design Awards for Digital and Electronic Devices Design Bronze – Pupil 107

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- Launch of an education project driven by the Public Education Secretariat, in Mexico
- Launch of an Education Project, in Ecuador
- Launch of the Education project Ibirapitá designed for the senior citizens with fewer resources, in Uruguay
- Inauguration of the industrial unit, in Bolivia
- 2014 Manufacturing Award, As Maiores do Portugal Tecnológico
- 2014 Exportation Award, As Maiores do Portugal Tecnológico

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- Launch of the education project Digital Literacy Programme, in Kenya
- Launch of the education project Una Niña, un Niño, Una computadora, in El Salvador
- Launch of an Engineering project in South Africa that integrates an SKD Assembly prepared to produce tablets and laptops
- Launch of an Engineering project in Botswana dedicated to the installation of an SKD Final Assembly prepared to produce tablets and laptops
- Launch of an Engineering project in Senegal that integrates an SKD and SMT Assembly and Product Management
- Launch of the app mymaga baby Sleep for monitoring baby's sleep
- Inauguration of the industrial unit, in El Salvador
- Official presentation of the Inspiring Knowledge Ecosystem
- Launch of the Inspiring Knowledge Education Software (ikES)
- 2015 Manufacturing Award, As Maiores do Portugal Tecnológico
- Voted 25<sup>th</sup> among the 100 Best Companies to Work in Portugal
- Voted the Best Company to Work for the X Generation

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- Launch of the new identity of jp.ik that fully represents our position as a global leading partner in the ICT integration in Education

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- Extension of The Digital Literacy Programme in Kenya
- Delivery of Teacher Solution for Future Gate project, in Saudi Arabia
- Pilot project with SOS Villages d'Enfants for the integration of technology in the learning experience, in Ivory Coast
- Pilot project with Intel and Microsoft focused on teacher training, in Senegal

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- Delivery and configuration of tablets, Power Banks and Solar Power Banks for the 2019 Kenya Population and Housing Census led by Kenya National Bureau of Statistics (KNBS), in Kenya
- Launch of the brand MU Digital Technologies in collaboration with Moi University, in Kenya
- Implementation of ik.learning Program for teachers of Primary School and Middle School, in Portugal
- Delivery of student and teacher devices within the context of the "Program for Promotion of Educational Success", in Portugal

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- Portugal – Emergency project with Municipalities in the beginning of the COVID-19 outbreak to deliver student devices
- Portugal - Delivery of teacher and student devices for remote learning, amid school closures due to the COVID-19 pandemic
- Kazakhstan - Delivery of devices to children from disadvantaged families for remote learning
- First CLASSMATE PC program large scale partnership for retail with MEDION

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- Portugal – Phase II of delivery of teacher and student devices for remote learning
- Project Juana Manso, Argentina - Delivery of devices with the goal of providing equal access to connectivity to every student
- Digital School's Comprehensive Plan by UNOPS, Argentina - Delivery of devices to students of Buenos Aires, to drive a fairer digital transition for these students
- Uruguay – Delivery of student devices under the annual national project Plan Ceibal
- Project ASA, Portugal - Delivery of tablets to senior citizens in Valongo to promote digital literacy and prevent isolation of the elderly



## A PIONEER BUSINESS UNIT FOR EDUCATION

jp.ik

Since 2008 jp.ik leads a pioneer initiative for ICT-based Education. The expertise acquired in projects developed worldwide makes jp.ik the referral partner to **create, integrate** and **boost** technology in Education.





The integrated approach developed by jp.ik – “Inspiring Knowledge Ecosystem” – covers three key pillars of a technology-based education project: **Technology, Engineering** and **Pedagogy**.

With the educational ecosystem, jp.ik delivers more than **technology**, assuring the knowledge transfer as a key success factor for the long-term sustainable development of communities.

Presently jp.ik is part of jp.group, which was born in order to aggregate the diversity of business units and to optimize their management.



# FROM PORTUGAL TO THE WORLD

-  **+16M** teacher and student devices
-  **+300k** teachers capacitated
-  **+70** countries
-  **+20** large-scale education projects



Angola	Guatemala	Portugal
Argentina	Honduras	Puerto Rico
Austria	Hungary	Romania
Belgium	India	Russia
Benin	Israel	Rwanda
Bolivia	Italy	Saudi Arabia
Brazil	Ivory Coast	Senegal
Bulgaria	Jordan	Seychelles
Burkina Faso	Kenya	South Africa
Chile	Lebanon	Spain
Colombia	Macao	Sweden
Costa Rica	Malawi	Switzerland
Czech Republic	Mexico	Taiwan
Dominican Republic	Morocco	Tanzania
Ecuador	Mozambique	Timor Leste
Egypt	Namibia	Tunisia
El Salvador	Netherlands	Uganda
Equatorial Guinea	Nigeria	United Arab Emirates
France	Pakistan	United Kingdom
Gabon	Panama	Uruguay
Georgia	Paraguay	Uzbekistan
Germany	Peru	Venezuela
Ghana	Philippines	Zambia
Guinea Bissau	Poland	Zimbabwe

We are committed to the meaningful integration of technology in education as a catalyst of social transformation and economic development

## What jp.ik has conquered after a decade of experience

- CONSTANT RESEARCH AND DEVELOPMENT
- DESIGN PURPOSE-BUILT FOR EDUCATION
- VAST EXPERIENCE IN ICT
- FULL RANGE OF SERVICES FOR EDUCATION
- IMPLEMENTATION OF TURNKEY PROJECTS
- WORLDWIDE PRESENCE
- CUSTOMIZED OFFER
- THE BEST PARTNERS
- INTERNATIONAL RECOGNITION
- SOCIAL RESPONSIBILITY



## A GLOBAL COMPANY

GLOBAL UNDERSTANDING,  
LOCAL INTERVENTION

We believe in the power of our education projects. We believe Technology enhances the access and transfer of Knowledge and that through Education we can actively contribute to a sustainable world.

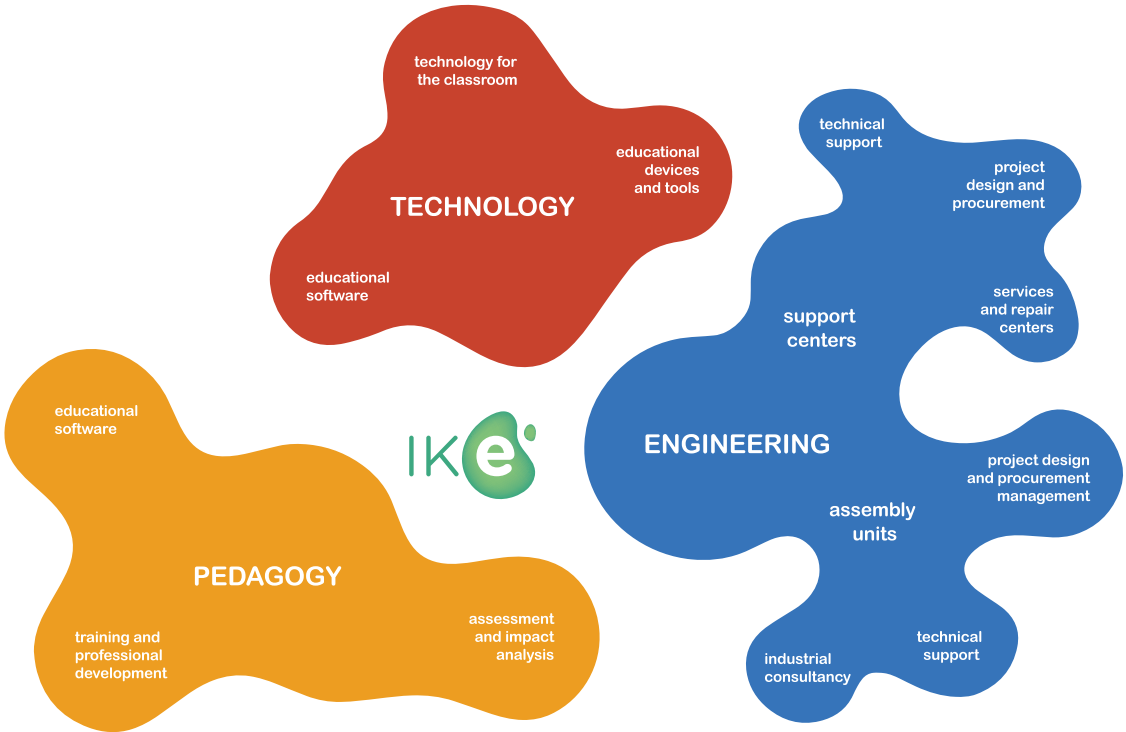
In order to do so, jp.ik developed an exclusive and disruptive Pedagogic Model through which jp.ik is an authentic turnkey solution provider. For almost a decade, jp.ik has conquered a leader position and has become a prominent stakeholder in the Education segment, differentiating itself through a unique value proposition: *the ability to design, execute and deploy turnkey technology-based education projects worldwide.*



# INSPIRING KNOWLEDGE ECOSYSTEM

The Inspiring Knowledge Ecosystem presents our tailored offer for Education. Engineering, Pedagogy and Technology work together to create, integrate and spread the best practices in the use of ICT in Education, striving to fulfil each partner and each project specific requirements from early conception to final development.

Therefore, the Inspiring Knowledge Ecosystem works as an alliance among Engineering, Pedagogy and Technology as an essential element of a long-term impacting education project. Each branch is a fundamental part of jp.ik's solution tailored to create, integrate and spread the best practices in the use of ICT in the education.









## Engineering

We believe our Industrial Solutions foster Education and communities' development

jp.ik Engineering Services include multiple fields of action combined in a holistic approach to projects whose main purpose is to create an industrial technological cluster.

Therefore, our final goal is to settle the stepping-stone towards an initiative that creates job opportunities and brings social development and a sustainable economic growth to a community and, consequently, to an entire country.

Our specialized team with a long experience is capable to implement a wide variety of industrial projects, ranging from the adaptation of an assembly line to full industrial units and after sales centers, providing several professional services that can be adapted according to the customer needs. With our projects we aim to cover the full cycle, reaching all the industrial processes, civil engineering, technical training and manufacturing work. In the context of after sales services,

we can provide assessment for repair centers' implementation, allowing our partner to reach the end of the cycle and assuring a long-term approach in response to the market's needs. Regarding a continuous assistance and knowledge transfer, we include project management, consultancy, training and local support within the manufacturing or repair facilities.

Our vast experience implementing education projects worldwide built on innovative methodologies and business practices allows us to customize all our engineering services in order to respond efficiently to our partners' needs, while respecting local practices and culture. Finally, our long-term approach aspires to empower a local working force, promoting ownership and skills' development in an Educational and ICT market context.

## Pedagogy

Investing in the capacitation of people means investing in the sustainable development of a country

In order to achieve an inclusive and sustainable growth, it is essential to relate directly all development goals to the improvement of the populations' skills.

A higher skilled workforce leads to increase economic growth, so if a nation improves the skills of its population, it can expect to grow faster.

Our services have a strong focus on Education, knowledge transfer and continuous support, aiming to capacitate people to be a productive element of a nation's workforce.

Fostering the capacitation of people will definitely lead to the sustainability of the project, generating a cycle of development and growth that can transform the reality of a region in the years to come.





## Technology

The learning experience elevated to an all-new level through the integration of ICT

Through technology, teachers have the opportunity to engage students in an amazing learning experience.

Through technology, students have the opportunity to build their own knowledge at their own pace, transforming the learning experience into a more rewarding and interactive experience.

Our technological branch embraces all the technology for the classroom, including devices, educational software, infrastructures, network, security and product development, such as, custom-built images to improve user experience and quality assurance for integrated solutions.

Technology goes beyond hardware, including educational software especially designed – ikES – Inspiring Knowledge Educational Software. ikES allows teachers to manage effectively their classroom. ikES gives the students the opportunity to learn by observing, experimenting, exploring and assessing.

Finally, ikES has protection tools to enhance the security of the students' devices.

## Community Learning Centre (CLC) – Powered, Connected and Sustainable

A purpose design aligned with a sustainable engineering and eco-friendly materials to enhance communities all around the world towards a long-lasting development

The Community Learning Centre (CLC) is a robust multipurpose solution with a simple and fast implementation process.

More than a school, CLC answers a community's primary needs by being ready to provide health services (such as infant vaccination); to promote lifelong learning programs (such as sustainable farming practices); and hosting civic services (such as electoral acts).

The Community Learning Centre was designed to empower communities towards economic development and social transformation and connecting them to the world.

### Green, Durable and Resistant

The eco-friendly construction combines state-of-the-art technology and recycled low-energy materials. The inclusion of solar panels turns the CLC into a self-sufficient learning environment.



### Purpose Design and Engineering

The Community Learning Centre was tested and certified by Ensatec, an internationally recognized laboratory and specialist in Technological Testing. It is designed for more aggressive environments and resistant to strong winds, fire and impact, as well as energy efficient. In case of flood, the CLC has the advantage of being moved from one place to another. The type of foundations allow disassembly and new assembly in safest areas in a short time. Based on modular structure, it is designed to be flexible and can be customized.

### Multipurpose Solution

CLC is 100% committed to meeting the needs of communities around the world. Easy to build, assemble and install, is prepared to take on any purpose according to the



community's needs, whether it's a school, a health centre or a civic centre. There are over 20 CLCs implemented around the world.

### Promotes a Sustainable Development

Our CLC concept was born to promote Education and lifelong opportunities for all. These principles are perfectly aligned with the United Nations' Global Goals for Sustainable Development. Economic growth and social development are closely related to the skills that a population has. With that in mind, every country should aim for its population to acquire, at least, basic skills as a foundation for work and further learning, which can lead to remarkable advantages, namely economic gains that consequently bring poverty reduction, social and civic participation, health improvement and gender equality.

# SUCCESSFUL STORIES



## Portugal 2020-2021

### COVID-19 OUTBREAK

145 000 students

When the outbreak of COVID-19 began in March 2020, schools were forced to close, leaving thousands of students with no access to education.

The Portuguese Government launched the initiative 'Digital School' to provide every student with a laptop and connectivity for remote learning. jp.ik, through the Telcom operator Altice, won part of the public tender to supply nearly a third of all devices needed, mainly for primary school students.

## Kenya 2016

### DIGITAL LITERACY PROGRAMME

Engineering, Technology, Pedagogy

From the eight suppliers in competition, the consortium of jp.ik and Moi University won two of the three lots, covering 26 counties.

This education project integrates the installation of our leading technological solution for Education in 13.700 of a total of 22.000 public primary schools and the delivery of 695.000 devices to young students, influencing their lives and their futures. In addition this education project includes the implementation of an assembly unit, which will allow most of the devices to be assembled in Kenya. The rollout of this assembly unit aims to promote the technological evolution and development of Kenya, assuring, therefore, the continuity of this project. Pedagogy is a fundamental element towards the successful implementation of an education project. jp.ik capacitated more than 30.000 teachers with the clear mission of preparing them to effectively and efficiently use the technological tools in order to truly engage their students and boost the learning experience into a new level.







El Salvador 2016

## UNA NIÑA, UN NIÑO, UNA COMPUTADORA

Engineering, Pedagogy

The main purpose of this education project was to guarantee that each child has access to a computer and at the same time to capacitate teachers with the best education technologies. Therefore, teachers' capacitation in order to transfer knowledge is essential to use the technology and engage the children.

This education project also included the installation of an assembly plant that allows the continuity of this project.



Uruguay 2015

## IBIRIPITA PROJECT

Technology

This programme aimed to promote digital inclusion of the elderly with fewer resources, enhancing digital access across advanced age groups. Within this project, were delivered 15.000 tablets with an interface specially developed to be intuitive and friendly. It is expected that by the year 2020 this number may reach 400.00 elderly people.

Mexico 2015

Technology

With a joint venture with IUSA, jp.ik has changed the lives of 960.000 Mexican students by delivering tablets within a project of the Public Education Secretary – SEP.

This project also included the delivery of educational content, classroom management software and technological capacitation of teachers.







Bolivia 2013

### QUIPUS PROJECT

Engineering, Technology, Pedagogy

This project that aimed the ICT integration in the Education system was groundbreaking because Bolivia at the time was a country where only 24% of the households had access to a computer. jp.ik was responsible for the entire renovation of Texturbol industrial factory and for the construction of Kallutaca industrial unit. Within this project, it was crucial to assure knowledge and processes transfer, so the client can be capable of operating the industrial unity. Quipus assembly plant has already produced more than 200.00 student and teacher devices and has now a production capacity of 600.000 devices per year.



Angola 2012

### MEU KAMBA

Pedagogy

This education project included the capacitation of more than one hundred Angolan teachers. In addition, 10.000 student laptops equipped 150 digital classrooms. The main goal of this project was to stake in a large-scale pedagogic and technical training programme specifically developed for local teachers.



Venezuela 2011

### CANAIMA EDUCATIVO

Technology

In collaboration with the Bolivarian Ministry of Science, Technology and Innovation, jp.ik designed and supported Canaima project, which has an annual periodicity and jp.ik is responsible for its constant follow-up. jp.ik was responsible for the deployment of student devices; knowledge transfer and technical training; the implementation and operations of the local assembly plant. With the implementation of this education project, more than four million students from basic to secondary education were benefited.



## Argentina 2009

### CONECTAR IGUALDAD

#### Technology

This education project started in 2009 by the initiative of the President Cristina Kirchner and aimed to improve public education in order to mitigate the digital, educational and social gaps in Argentina. This project has an annual periodicity and jp.ik is responsible for its constant follow-up. Therefore, with this education project, which included a full technical industrial consultancy and after-sales support, the lives of more than one million students were impacted.

## Uruguay 2009

### CEIBAL PLAN

#### Technology

The initials Ceibal are an acronym that means “Conectividad Educativa de Informática Básica para el Aprendizaje en Línea” which in English can be translated for “Basic Informatics Educational Connectivity for Online Learning”. This education project, which has an annual periodicity and by which jp.ik is responsible for its constant follow-up, was integrated within a plan for the technological and social inclusion aiming the delivery of a computer for each child. jp.ik developed and implemented innovative technological solutions for Education that impacted more than 300.000 students.



## Portugal 2008

### E-ESCOLINHAS

#### Technology

This was our first education project and it was implemented in Portugal. This pioneer and completely disruptive project for the time made possible to engage 16.000 teachers and to equip 160.000 classrooms that translates in 3.400 schools impacted.







## OUR VISION FOR SUSTAINABLE EDUCATION

In September 2015, almost two hundred countries adopted the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals. This means that governments, businesses and civil society together with the United Nations are mobilizing efforts to achieve the Sustainable Development Agenda by 2030.

jp.ik believes that Education actively catalyzes a sustainable and durable development of a country and that through the integration of technology in Education, it is possible to bring a more interactive learning experience to students around the world.

Therefore, Education plays a pivotal role to advance societies, foster inclusion and support national economic development initiatives, as digital knowledge becomes a key tool in the skillset of the workforces of the future, regardless of industry or function.

Our exclusive pedagogic model and fully integrated Education Projects are based on the principle that technology has the ability to promote Sustainable Development in all countries by its full integration within the different dimensions of Education.

jp.ik guides its mission and conduct by the Sustainable Development Goals (SDGs) proposed by the United Nations. Thus, universal goals such as to “ensure inclusive, equitable and quality education” and “promote inclusive and sustainable economic growth” are an essential part of all jp.ik’s projects.





## HOW TO REACH US



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